

# FUNDRAISING

Fundraising is an essential part of every Student Nutrition Program (SNP).

As outlined in your OSNP Contract, your school is required to generate revenue in support of your SNP. Below are some ideas for raising funds:

Direct Ask	<ul style="list-style-type: none"> <li>• Letters to parents (See Appendix)</li> <li>• Letters to community organizations</li> <li>• Letters to local businesses</li> <li>• Letters to local municipalities</li> <li>• Local granting streams</li> </ul>
School Food	<ul style="list-style-type: none"> <li>• Salad bar day</li> <li>• Smoothie day</li> <li>• Soup day</li> <li>• Healthy Hot Lunch Days</li> <li>• Family Dinner night</li> <li>• Fresh Food Boxes/Fresh from the Farm</li> </ul>
Community Organizations	<ul style="list-style-type: none"> <li>• Lions</li> <li>• Kiwanis</li> <li>• Knights of Columbus</li> <li>• Rotary</li> <li>• Optimist</li> <li>• Church Groups</li> </ul>
Events	<ul style="list-style-type: none"> <li>• Spirit Days (Hat Day, Crazy Hair Day, Jersey Day, etc.)</li> <li>• Movie night</li> <li>• Dress down/dress up days</li> <li>• Fun fair</li> <li>• Family BBQ night</li> </ul>
Other Ideas	<ul style="list-style-type: none"> <li>• Bottle drive</li> <li>• 3<sup>rd</sup> party fundraisers (local business donates a portion of proceeds from a planned event)</li> <li>• Place a donation check box on school payment forms</li> </ul>
Grants	<ul style="list-style-type: none"> <li>• President's Choice Children's Charity</li> <li>• Green Apple</li> <li>• Speak Up</li> <li>• Local partnership</li> <li>• F2CC salad bar grants</li> </ul>

## Sample Parental Fundraising Letter

[Insert school] Student Nutrition Program

[Insert Date]

Dear Parents / Guardians,

As you are probably aware, a Student Nutrition Program has been running here at [insert school]. In order to continue this successful program, we need your help! If you recognize the importance of ALL of our students having the nourishment they need to succeed at school, please consider making a financial or in-kind donation to our program.

This universally accessible program runs [insert program days / times]. All foods prepared and served in the [insert service delivery area] meet Ministry of Children, Community and Social Services Guidelines and follow Safe Food Handling practices. Our wonderful team of volunteers serve approximately [insert # per day or week or year], stigma free regardless of need and it is absolutely free to ALL students!

We are proud to say the [insert program type] program is a safe and positive place for students to gather and socialize with their peers before class/during the morning/during the afternoon. We see the value of providing nutritious food to ALL students to optimize their learning potential. When surveyed, new partner schools indicate an increase in student readiness to learn, an overall improvement in school performance and a reduction in at risk behaviour.

Remember, no donation is too small - every little bit helps to impact the success of our students.

Donations can be made to [insert info here including cashless options and links] and tax receipts are available upon request

Thank you for your generous support

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Please return this portion with your donation

YES, I want to help feed our students:  \$10  \$25  \$50  \$75 (or) other \$ \_\_\_\_\_

Please make cheques payable to: [enter school/program name]

Parent / Guardian name (please print) \_\_\_\_\_

Parent / Guardian signature \_\_\_\_\_

Date: \_\_\_\_\_

Tax Receipt requested:  Yes  No

Your generous support goes a long way!